



Post-secondary International Network (PIN)

Annual Business Meeting Minutes September, 25/ 2018

Yavapai College, Prescott, Arizona

Participants	
<p>USA Jean Darc Campbell, Bellevue College Michael Chipps, North East Community College Kathy Fuchser, Central Community College Matt Gotschall, Central Community College (Treasurer) Joe Sertich, Joe Sertich Consulting Jerry Weber, Bellevue College Greg Smith, President Emeritus Central Community College Penny Wills, Yavapai College Debra Nakama, University of Hawaii Maui College William Maki ,NorthEast District Minnesota Morgan Phillips, USA Lyle Kathol, Yavapia Community</p>	<p>Canada Larry Rosia, Saskatchewan Polytechnic (President) Denise Amyot, ICAN Meghan McKinnie, Olds College</p> <p>New Zealand Phil Ker, Otago Polytechnic (Executive Director of PIN) Mike Waddel, Otago Polytechnic Janine Kapa, Otago Polytechnic Sam Alavi, Future Skills Gagan Sachdeva, Future Skills</p> <p>Australia Kerri Ferguson, Associate Executive Director of PIN</p>

Minutes

1. **Call to Order/Review of the agenda items** – L. Rosia
 Larry Rosia called the meeting to order.

2. **Approval of the Agenda and for the minutes from New Zealand 2017**
 Larry Rosia asked for a review of the 2018 Agenda and the 2017 Minutes.

No changes were required.

Larry Rosia called for a motion to accept the Agenda and approve the minutes from April 2017.

Motion approved: Denise Amyot

Motion seconded: Sam Alvi

Any opposed: motion passed

3. **Finance Report** – Matt Gotschall
 Central Community College hold both the check and savings account for PIN. The checking account balance stands at \$8536.00 slightly down from 2017 due to payments having already been paid to Yavapai. Further payments will be made related to attendance at the conference by the

Executive Officers.

Post Secondary International Network

Checking Account held at CCC Foundation
Great Western Bank - Hastings, NE (rate 1.41%)
8/31/2018

Date		
4/5/2018	Deposit 4/5/2018 Beginning Balance from PIN	19,378.10
4/30/2018	Interest Earned -Checking	17.83
5/30/2018	Interest Earned -Checking	23.07
6/25/2018	Dues rec. from Ulsan College South Korea	750.00
6/28/2018	Wire Fee charged	(20.00)
6/28/2018	Interest Earned -Checking	21.71
7/11/2018	Dues Rec from Wayne Community College - North Carolina	750.00
7/12/2018	Check to Yavapai College for PIN Reg #1	(4,500.00)
7/30/2018	Interest Earned -Checking	24.61
8/8/2018	Wire to Kerri Ferguson for travel expenses	(2,627.00)
8/8/2018	International Wire Fee charged	(49.50)
8/27/2018	Check to Yavapai College for PIN Reg #2	(5,250.00)
8/31/2018	Interest Earned -Checking	17.19
8/31/2018	Ending balance in PIN checking account	<u>8,536.01</u>

POSTSECONDARY INTERNATIONAL NETWORK

Funds held and invested at Central Community College Foundation
June 30, 2018

Activity 7-1-94 through 6-30-17:

PIN Investments	44,500.00	
Investment earnings/gain	18,858.16	
Administration fees	(1,078.95)	
Fund transfers to PIN	<u>(32,500.00)</u>	
		\$29,779.21

Activity 7/1/2017 through 6/30/2018

7/31/2017	Investment earnings/gain or losses	11.47	
8/31/2017	Investment earnings/gain or losses	(0.20)	
9/30/2017	Investment earnings/gain or losses	(0.19)	
9/30/2017	Administration fees	(59.36)	
10/31/2017	Investment earnings/gain or losses	(2.99)	
11/30/2017	Investment earnings/gain or losses	6.30	
12/31/2017	Investment earnings/gain or losses	879.26	
1/31/2018	Investment earnings/gain or losses	321.42	
2/28/2018	Investment earnings/gain or losses	(125.42)	
3/31/2018	Investment earnings/gain or losses	47.94	
4/30/2018	Investment earnings/gain or losses	93.53	
5/31/2018	Investment earnings/gain or losses	98.14	
6/30/2018	Investment earnings/gain or losses	79.25	1,349.15
6/30/18	Balance		<u>\$31,128.36</u>

INVESTMENTS: Funds are invested with the trust departments at First National Bank, Wells Fargo Bank Investment Management and Trust, and with Northwestern Mutual Investment Services: earnings credited to the account are based on the monthly blended rate of income for the Foundation's portfolio.

Larry Rosia called for a motion to accept the Finance Report

Motion approved: Joe Sertich

Motion seconded: Phil Ker

Any apposed: motion passed

4. **President's Report – (Larry Rosia)**

The highlight for the year was the strategic planning sessions in Scottsdale.

The participating members of the Executive attended meetings with the WFCP (World Federation of Colleges and Polytechnics). This was the turning point for PIN partnering with WFCP.

The Executive spent time discussing strategies on how to recruit more members.

Larry Litecky retired at the 2017 Conference and Phil Ker has taken on the role of Executive Director.

5. **Nomination of President Elect – (Phil Ker)**

Phil Ker explained that due to the resignation of Denise Henning PIN no longer had a President Elect. Phil Ker thanked Larry Rosia for continuing as PIN President until the 2019 conference.

Phil Ker informed the group that Stuart Cullum had been recommended as the next President Elect.

Phil Ker called for a motion to approve Stuart Cullum as President Elect.

Motion approved: Matt Gotschall

Motion seconded: Jerry Weber

Any apposed: motion passed

6. **PIN Leadership Summit 2019 – (Jerry Weber)**

Bellevue is honoured to host the PIN conference in 2019. Bellevue is a very interesting high-tech area.

Jerry Weber explained that Jean Darc Campbell will be able to put together a very interesting program.

Jerry Weber spoke about recent meetings he has had with Amazon and Microsoft who are interested in moving into the education space.

Gamification is a significant world market and Bellevue covers a vast majority of this. Bellevue also has the opportunity to partner with other local colleges. It would be interesting to delve into these areas at the conference.

Jerry Weber suggested that a survey could be sent to PIN members to establish priorities for the 2019 Conference. It could be around partnerships and time together to talk about exchanges?

Jean-Darc Campbell outlined Bellevue's international programs and the internationalisation of curriculum and a study approach program. Bellevue have faculty from different countries around the world adding to their ability to provide culturally aware programs and student support.

With Bellevue's new approach to international recruitment regarding by-passing agents Bellevue has been able to increase numbers by 17%, all from new countries. Partnerships are a high priority for Bellevue and are the catalyst for their international success.

Phil Ker asked for the delegates to assist to determine the date for 2019 PIN Leadership Summit in Seattle .

Jerry Weber explained the weather conditions between July to October. August is a very quiet time and many staff are on holiday.

Matt Gotschall suggested September would be better as classes are active and faculty are present.

Denise Amyot supported Matt Gotschall suggestion of September, as it is always better when students are active at the institution.

Phil Ker proposed dates of 22-27 September 2019.

Jerry Weber informed the delegates that he will confirm dates and notification will be sent as soon as possible.

Larry Rosia thanked Jerry Weber for hosting the 2019 PIN Leadership Summit at Bellevue College.

Phil Ker provided information regarding regular PIN activities to be included in the conference format. Bellevue will then be able to build the program around areas of interest, as Yavapai have done very successfully this year.

Phil Ker stated that he is very interested in a presentation on gamification of post-secondary education. Knowing what Bellevue is doing with AI and AR a show and tell around this would be wonderful.

Larry Rosia suggested a tour of Microsoft and Amazon would be of interest.

Jerry Weber stated there is a new CEO at Microsoft and he is working on changing the culture. They are also doing a \$5 million renovation. Also a visit to Amazon may be valuable and these will be investigated.

Joe Sertich suggested an opportunity to discuss raw entrepreneurship. A round table where we can ask question about “How did you start this company?” and push them further asking “Why aren’t there more women ? PIN is about being immersed in the culture and history of where we are.

Jerry Weber believed that he had some great contacts to address entrepreneurship. A venture capitalist would work with this. We are also planning to have a women entrepreneur financial investor conference in the Spring. Bellevue also has a great Social Justice Institute.

7. Membership and Recruitment – (Phil Ker)

Membership featured significantly at the last meeting and the relationship with WFCP. Membership has hovered around 20 for some time. In the past it use hover around 30. PIN would prefer 30 to assist with numbers attending conferences. PIN is focussing on the relationship with WFCP to impact membership numbers.

8. Future of PIN? World Federation of Colleges and Polytechnics – “World Congress 2020” San Sebastian, Spain. – (Phil Ker & Denise Amyot)

PIN has signed an agreement with the World Federation of Colleges and Polytechnics resulting in PIN taking on the management of the Leadership Affinity Stream at the World Congress.

Denise Amyot and Phil Ker will trial the program at the World Federation of Colleges and Polytechnics, Congress in Melbourne next month.

The first World Federation of Colleges and Polytechnics and PIN Conference will be in San Sebastian Spain in October 2020.

Penny Wills asked if Israel is a member of World Federation of Colleges and Polytechnics.

Denise Amyot informed the delegates that Israel is not a member of World Federation of Colleges and Polytechnics. However Denise Amyot suggested contacting the Embassy.

Joe Sertich informed the meeting that the World Federation of Colleges and Polytechnics, World Congress in 2022 will be Malta from October 11th to 17th.

Denise Amyot informed the meeting that Malta's new college president is the former Executive Director of CEDEFOP which is the professional and technical educational training arm of the European commission. (*CEDEFOP stands for Centre Européen pour le Développement de la Formation Professionnelle*)

9. PIN Strategic Framework – (Phil Ker)

Phil Ker explained that the Executive is looking for a board endorsement of the changes to the Strategic Framework made around "What are we working on". (see documents below)

Part of our mission is to share good practice.

PIN aims to

- Encourage stronger engagement with each other throughout the year.
- Launch a new website with webinar capabilities
- Have faculty research in depth issues that are submitted by CEOs or Snr Managers to the PIN Executive.
- Create several elevator pitches.
- Interview several of members to create some sound bites to be published on the new website.
- Focus on the World Federation of Colleges and Polytechnics relationship and encourage PIN members to bring partners

Our Mission

We are a high trust, thought provoking and solution oriented network for post-secondary executive leaders who want to make a difference.

We give effect to our mission by:

- *engaging with the challenges facing post-secondary education globally, providing thought leadership in pursuit of sustainable solutions*
- *sharing best practices and showcasing innovations from our member institutions and other stakeholders*

Our Vision

To be recognised internationally for our transformational impact on post-secondary education and the excellence of our member institutions

Our Strategic Goals

Goal 1: Ignite executive leadership insights

Goal 2: Implement initiatives to engage members

Goal 3: Recruit a geographically diverse membership of future thinking post-secondary leaders

Goal 4: Build an effective partnership with the World Federation of Colleges and Polytechnics

Our Strategic Priorities

Goal 1: Ignite executive leadership insights

- *Mine PIN members for outstanding practices and expertise and share on the PIN website.*
- *Identify innovative practices in post-secondary education generally and in PIN member institutions specifically, and share on the PIN website.*
- *Identify strategic issues facing post-secondary education globally and engage members with these issues.*

Goal 2: Implement initiatives to engage members

- *Revise and revitalise PIN website*
- *Test online activities between conferences*
- *Refocus newsletter to embrace thought leadership and to enhance readability*
- *Design and establish an orientation process for new members*
- *Strategically and purposefully focus conference themes to achieve the new PIN vision*

Goal 3: Recruit a geographically diverse membership of future thinking post-secondary leaders

- *Create a PIN elevator pitch*
- *Recruit members to reflect our Vision and Mission*
 - *Identify movers and shakers and invite them to join*
 - *Pursue intentional geographic diversity*
 - *Leverage World Federation relationship*

Goal 4: Build an effective partnership with the World Federation of Colleges and Polytechnics

- *Develop a sustainable model to manage the WFCP Leadership Affinity Group, including an integrated PIN conference as part of the WFCP World Congress every second year*
- *Conduct an annual Board assessment of the World Federation partnership*

Goal 1

Phil Ker stated we should focus on the aims of PIN and that he could attest to the benefits to Otago Polytechnic PIN membership as he takes back around 15-20 things and a percentage of these are implemented each year .

PIN needs to know what members are doing, what new ideas are released that make a difference at member institutions. PIN needs to get those strategic initiatives and innovations identified including activities such as Cyber Security and Mental Health which are important to all.

There are PIN grants available each year for members to visit other member institutions. PIN needs to know what members are doing and share their expertise and the game changes.

Goal 2

Phil Ker explained that the updating of the website site to include videos and sound bites from this conference. The updated web site will have webinar capabilities and faculty members will be charged with the task of identifying and researching major areas of interest provided by CEOs/Presidents and senior managers. This will require your input. The webinar capability will be tested using the research undertaken. PIN wants to refocus the newsletter to be more around issues which will require input from all members for it to be successful.

Focus the Leadership Summits around the strategic initiatives of PIN

Goal 3 and 4

Phil Ker explained goal 3 is about recruitment. We want several elevator pitches. We will collar you before the end of the conference and interview you on an iPhone 20,30 second sound bite to create the elevator pitches that could be used to attract new members. Old and new members please think about “What did you get out of this conference?” “What would you say to encourage a colleague to join?”

Phil Ker informed the members that there has been a focus on the World Federation of Colleges and Polytechnics relationship and it does feel to be a great symbiotic relationship. We do really want you to recommend colleague institutions that we can welcome into the fold and learn from.

Denise Amyot and Phil Ker will review the World Federation of Colleges and Polytechnics program to better understand PINs requirement.

Larry Rosia asked for comments and thoughts on the Strategic Framework.

Joe Sertich asked if the second paragraph should include “other stakeholders”

Phil Kerr agreed to the inclusion suggested by Joe Sertich

Larry Rosia asked if there were more comments or suggestions

Phil Ker asked for feedback from senior managers to get a non CEO Presidents perspective are. PIN started off as a CEO/Presidents only organisation and it was consciously changed to include senior managers.

Janine Kapa suggested that PIN needs to ensure to include equity and social justice issues. Janine Kapa would hate to see these things are lost, as well as women, as these are all part of the Institutes responsibility.

Phil Ker stated that when they were looking at the notion of thought leadership these issue were front of mind as critical issues in institutions and communities.

Mike Waddle asked if the word learner should be included. Learners are the focus of everything we do.

Phi Ker agreed and said we seem to take that for granted. PIN has flipped and flopped on the learner. What is the general thinking, should we work the word learner in or is it a given?

Janine Kapa stated that the learner is part of the family and are part of the community on the continuum and we can't lose focus of that. Learners are part of the greater whole.

Jean Darc Campbell asked about thought leadership and the future of learning and work to be addressed.

Denise Amyot suggested that a focus on vulnerable learners could cover social justice issues raised by Janine Kapa.

Mike Chipps asked if the framework is meant to be insular or is it about PIN or what we are creating or is it only from a CEO/Presidents concept. Mike Chipps asked about operative words such as thought leaders and global leadership and has this helped institutions with their global business.

Mike Chipps explained that when the WFCP was put forward in Chicago there was not a general acceptance by the Executive, which changed after his presentation in Bahrain. If these two organisation don't come together will there be two failed organisations or one very successful organisation. When I worked with

Denise Amyot it was about organisations rather institutions. PIN is trying to work out which subset it fits into.

Mike Chipps added PIN is built on CEOs and Presidents and they come and PIN should try to retain the founding institutions, bringing Matt Gotschall along has helped with this. Mike Chipps stated that he wouldn't want PIN to dissipate for the wrong reasons. Is it an organisation for senior executives more.

Phil Ker replied PIN is for senior executives but not exclusively for CEOs/Presidents and this is where the shift has been. This has been a conscious decision. Phil Ker stated that the transformational impact could be around our

- institutions
- communities around our institutions
- provincial or national networks
- globally on the right content

It is not intended for PIN to be insular but to involve CEOs/Presidents, Deputies and senior managers and this is worth capturing in the framework.

Gagan Sachdeva asked what is happening between PIN Partners and how can members find out.

Kerri Ferguson stated there is a list of past member activities that needs to be updated and can be included with the minutes. An updated list will be developed during the year.

Phil Ker Asked for a broad endorsement of the new PIN Strategic Framework

Motion approved: Denise Amyot

Motion seconded: Matt Gotschall

Any apposed: motion passed

10 Other Business – (Larry Rosia)

Larry Rosia thanked Penny Wills and the Yavapai team for hosting the 2018 Conference and congratulated them on an outstanding week.

Larry Rosia asked for a motion to adjourn the meeting

Motion approved: Denise Amyot

Motion seconded: Matt Gotschall

Any apposed: motion passed

Attachment 3

Additional discussion of interest

Comments from general discussion related to delivery models at the commencement of the meeting.

Mike Chipps what about the student in this discussion a lot of this misses the pureness of the student experience. Is this business model for higher education?

Phil Ker spoke about the new generation of learners and what they are asking for and that the old model of directing students is not addressing their demands. Students want to learn what they need and when they need it. Only one third of Otago's delivery is for regulated industries. Two thirds of the learning we offer is more flexible. Students are wanting their own qualification which may be a hybrid of different units of study. Will institutions be able to address these demands.

Phil Ker spoke about a new degree, a Bachelor of leadership and Change. Students work toward a third year project driven by the student.

Larry Rosia agreed with Phil Ker and that Sask students are creating their own playlists for what their future will be. Learners are piecing together what they want in the future. Students are more flexible regarding how they achieve what they want it could be a combination of workforce participation or through formal study over time.

Phil Ker spoke about how the micro credential is the tool that will support the playlist approach to work and study. In the future students may ask for their personal skill set to be accredited. As long as someone can validate their skill it can be credentialed. This will create unique credentials for individuals.

Attachment 2

The attached list has been included following a request for information related to what PIN members have shared in the past. A updated list will be created during 2018/19.

PAST PIN MEMBER PROJECTS/ACTIVITIES

Project/Activity	Lead -PIN Member Institutions	Support Institutions
Hospitality and Tourism training (Maui hosted Olds College in 2013 to explore a "teaching hotel")	Otago	Olds College
Sustainability (Otago hosted Olds College and provided insight into sustainability)	Otago	Olds College
Administrator Exchange 3 Academic Deans for one week to Alberta, Canada – October 2011	Central Community College (CCC)	NAIT, SAIT, Olds College
Cooperative Grant from USAID: Entrepreneurship Curriculum Development and Business Development Centre Bahrain Polytechnic; Amount: \$350,000 Start Date: 04/01/2012 End Date: 07/30/2014	CCC and Bahrain Polytechnic Partnership	
Faculty Exchange - CCC instructor teaching "hospital medical English at Ulsan College – December 2013 – January 2014	CCC and Ulsan College	Faculty Exchange - CCC instructor teaching "hospital medical English at Ulsan College – December 2013 – January 2014
Student Exchange - Ulsan nursing and dental students studying at CCC – January and February 2015	CCC and Ulsan College	Student Exchange - Ulsan nursing and dental students studying at CCC – January and February 2015
Faculty Exchange – CCC faculty member on sabbatical in New Zealand May 2015		
5year MOU between CCC and Ulsan College – signed October 9, 2014 to encourages joint research activities, academic materials exchange, faculty exchange, and student exchange	CCC and Ulsan College	
TANZ Scans Global Tertiary Education Future Focused Trends and Ideas	Otago Polytechnic	Nelson Marlborough Institute of Technology, Eastern Institute of Technology, Bay of Plenty Polytechnic, Christchurch Polytechnic Institute of Technology, Universal College of Learning North Tec Institute of Technology

Project/Activity	Lead -PIN Member Institutions	Support Institutions
Master of Professional Practice Global Leadership	Otago Polytechnic	
Development of a joint Laser, Photonics and Optics	University of Hawaii, Maui College of Lake County	OP-TEC (CLC CEO Cody Kreischer needs optics technicians to manufacture sophisticated machines unique on a global scale made in the UK and Germany).
Global Education Network (GEN) Student Exchange Program focused on semester abroad	Box Hill Institute Southern Alberta Institute of Technology	Colorado Mountain College
PIN Leadership Tool an online systems to assess competencies required by Managers with a focus on Professional Development	Box Hill Institute	Minnesota Colleges Adam Smith Edinburgh