Postsecondary International Network Newsletter Fall 2000

2001 PIN CONFERENCE New York June 15-21, 2001

INNOVATIVE THEMES: TECHNOLOGY AND HIGHER EDUCATION

The New York PIN Conference 2001 plans are well underway. Mohawk Valley Community College, (MVCC) Utica, New York, USA is hosting the conference. MVCC President Mike Schafer and his committee are planning a high-powered conference complete with:

- Outstanding speakers from IBM, Cornell University and the State University of New York (SUNY).
- > Tours of unique higher education institutions.
- > Opportunities for shopping, museum tours, Broadway theaters.
- Wonderful outings in New York City and in the beautiful Mohawk Valley in upstate New York.

Originally, the plan was to hold the first part of the conference at the IBM Training Center in the Palisades. After researching costs, especially transportation in and out of New York City, the committee felt it would be better both financially and logistically to book a hotel in New York. We have made arrangements to stay at the New York City Marriott Marquis, a very upscale hotel that provided us with a great rate and affords us excellent access for the weekend activities. We will have speakers from IBM come to us.

The finalized program, fee schedule and registration form will soon be attached to the new website: **www.pinnet.org**. We will notify you as soon as the site is up and running. That should happen within the next month.

Tentative topics for the Conference Sessions and discussions are as follows:

- Higher Education and Educational Technology
- ► E-Commerce
- Adaptive Enterprise
- The Art and Science of Motivation
- Mutual Gains Negotiations
- Technology Showcase in the Mohawk Valley

Timetable: (Tentative Agenda-Subject to Change)	
Friday, June 15	Arrive in New York City. A block of rooms have been reserved for PIN at the New York City Marriott Marquis, 1535 Broadway located in the heart of the Broadway Theater District, adjacent to the Fashion District and convenient to Fifth Avenue. Opening dinner at the Marriott Marquis.
Saturday, June 16	Workshop to be held at Fashion Institute of Technology (FIT). Guest speakers from IBM. Tour of FIT. Networking afternoon in NYC – a variety of options will be made available. Group dinner in NYC.
Sunday, June 17	Workshop at the Marriott Marquis. Guest Speakers. Luncheon: Guest Speaker: SUNY Chancellor Robert King Networking afternoon and evening in NYC. (Options will be available on the web page and in the program)
Monday, June 18	Travel to upstate New York via the United States Military Academy at West Point. Tour and lunch at West Point. Group dinner at the Turning Stone Resort and Casino. The Turning Stone has reserved a block of rooms for the Conference.
Tuesday, June 19	Networking Breakfast and Business Meetings 1. Business Meeting Session I 2. Business Meeting Session II Showcase: PIN Colleges Tour: Indian Heritage Cultural Center of the Oneida
	Nation Afternoon Options: Golf Outing at the world class Shenandoah Golf Club Tour: Utica Brewery Tour: Oneida Limited and the Oneida Mansion House Tour: Munson Williams Proctor School of Fine Arts and the Stanley Performing Arts Tour: Utica Boiler
Та	 D Education /Economic /Technical Showcase in the Mohawk Valley Dur of Griffiss Business and Technology Park, Rome NY including: A customized tour of the Information Institute, the US Air Force Research Laboratory which is responsible for command, control, communication,

computers and intelligence, research and development.

- This Institute provides a unique opportunity to work with the Air Force to turn science into applications.
- A tour of the Morgan Corporation, the nation's largest truck body builder.

- A tour of Baker Electromotive Corporation, a partner of Ford Motor Corporation, which builds electric powered cars and trucks.
- A guided tour of Mohawk Valley Community College.
- Guest Speaker: Cornell University.
- Thursday, June 21Breakfast Guest Speaker from State University of
New York (SUNY) System Administration.
Day trip to Cooperstown New York (home of the
Baseball Hall of Fame).
Closing dinner.

Travel Arrangements

Each delegate will be responsible for his or her own flight arrangements into New York City. Bus and taxi service is available from both LaGuardia and Kennedy airports to the NYC Marriott Marquis. You may wish to make your return flight plans from Syracuse's Hancock International Airport in Syracuse, NY. This airport is approximately 30 minutes from our upstate conference site at the Turning Stone Resort. Car rental and public transportation back to your departure destination, including AMTRAK railroad, is available from Utica. The Conference Committee will do all that it can to assist you in planning your travel.

About Central New York: (You can get there from here!)

5 hours to Boston 5 hours to Toronto, Ontario, Canada 4 hours to Niagara Falls 3 hours to Lake Placid, (Home of the 1980 Winter Olympics) 4 ¹/₂ hours to NYC

June in NYC is usually very pleasant with temperatures averaging in the mid to upper 70's. Upstate New York (also referred to as Central NY) is usually about 10 degrees cooler than NYC.

We have also been working to develop plenty of partner options which will soon be posted on the website. Take a look at some of these websites, which we are sure, will peak your interest in attending this conference:

www.marriotthotels.com/NYCMQ/ www.broadway.com www.turning-stone.com www.skaneateles.com (one of the partner's activities) www.cooperstown.com

Detailed conference information will be sent very soon!!!!

A Message from PIN President, John Scott

Greetings Colleagues

Spring is upon us in the Southern Hemisphere and the Olympics are behind us. The new year's budgets are weighing heavy upon us all no doubt!

It seems to make little difference which hemisphere we are in; the improved Internet communications and the growing globalisation of staff and students have seen our institutions coming increasingly closer. One common denominator, however, seems to be the unfortunate decreases in government funding and the increasing reliance on alternative income from students or user pay and commercial activities.

Within that context, New Zealand institutions are undergoing major reforms – again. This time however, they are being driven by the reality that some of our tertiary institutions are no longer financially viable or sustainable.

Adding to this trend is a Government decision to halt the increases in student fees. To receive an increase of 2.3% in Government subsidy, institutions have had to agree not to increase their fees. Choosing to reject the Government's offer would have resulted in being publicly criticised by Government and students. Government has set the students up to police any violation of the strategy.

Inherent in the tertiary environment over the last decade has been fierce competition to grow institutions, often at the expense of co-operation. Ironically, the current Government's policy to stabilise, even reduce student fees, and restore co-operation, has resulted in even more competition as institutes seek more students to grow and retain economies of scale.

And then there is PIN.

PIN stands out as a genuine, co-operative opportunity but how to make the most of these relationships?

Being distant from each other, yet able to communicate freely, can give a false sense of achieving things. All the discussion is valuable but I sense we all need to have something tangible and real to give conviction to our staff and students.

The three students from Christchurch Polytechnic Institute of Technology, who attended, at significant expense, the Global Leadership programme at Colorado Mountain College, found it "a life changing experience." To maximise the feedback, they made presentations to staff, students, and the Foundations which donated some of the funds necessary to send them to the United States.

As a consequence, the Foundations have given a further grant for next year but it has been suggested it be spent to host a leadership programme in New Zealand. For that to happen, it will need PIN member institute support.

The concept is simple. What if each PIN member institute could perhaps procure support for one venture. For example, an exchange, visit,

scholarship, or whatever, which becomes a tangible activity placing PIN's initiatives to the fore.

Many of these arrangements exist already. Reallocating resources under a PIN banner will provide that impetus and create our own internal advocates for co-operation in a global environment.

Keep well. John Scott President/Tumuaki, Christchurch Polytechnic Institute of Technology

Global Leadership Program for Students

In the spring of 2000, students from PIN colleges in the USA and New Zealand participated in the Global Leadership Conference, in Glenwood Springs, Colorado, USA. Throughout the conference, participants gained knowledge and skills to excel as global leaders.

Participants attended presentations on leadership development,

multiculturalism and diversity in

the workplace, conflict transition, and team building theory and practice. Information and skills were provided by experts in the above-mentioned fields, and then applied in various

experiential activities (challenge courses, river rafting, and rock climbing) and problem solving sessions. Inspired by the magnificent backdrop of the Colorado Rockies, students grew as a team, met new colleagues and friends. Below are some quotes from this year's participants:

"I loved this experience! The conference provided me with the tools to excel as a leader in a global venue."

"This has been an incredible time for me. I'm learning something new everyday and building strong friendships. The activities have been great, classes are exceptional and the teachers are well prepared. I will miss it here."

In the spring of 2001, CMC will once again host the GLC. Tentative dates for the GLC are May 21-31, 2001. Through support of Dr. Cynthia Heelan and the broad praise from PIN member presidents and students, we hope to provide an exceptional learning opportunity.

Michael Whigham (program director) along with an oversight committee, are continually working to develop next year's program. One addition is that CMC will host a student to serve as a liaison and events assistant at this years conference. The position will be open to any individual who has already participated in the conference, who excels as a leader, and who has organizational skills. The position will be open for applications in December 2000. Notification and applications will be dispersed to previous participants, and reviewed by the committee. This position will include airfare, lodging and food during the conference. Please refer graduates and prospective participants to our web site at **www.coloradomtn.edu/global**. This site is continually being updated. We hope to use this site to serve as a web-based class to enhance this year's program.

Through use of web-based classes, we hope to expand our program to be four months long. Development of an on-line program will be based out of CMC. Participants will be given assignments and readings relevant to the program. This will prepare students for the classes and experiences they will be exposed to during the conference. Hopefully this will facilitate in-depth discussions and allow for questions and ideas to emerge prior to the actual conference. It will also provide a forum for students to get to know one another.

All PIN institutions are encouraged to promote the Global Leadership Program by sponsoring a student to next year's conference. This is an opportunity to represent your institution, your cultural heritage, and the excellent leadership at our schools. We hope to have broad cultural representation from the schools within the PIN network.

PIN Conference Schedule

2001 Summer Conference

Summer Conference 2001 - Mohawk Community College-United States

2002 Summer Conference

Dudok College, Netherlands, and Barnet College, England, will co-host the conference.

2003 Summer Conference

Western Piedmont Community College, USA, will host the conference. Preliminary planning has been started and dates will soon be identified. The dates will be late June/early July 2003.

2004 Summer Conference

PIN will be identifying colleges to host the 2004 conference. If you are interested in hosting this conference contact Bill Warner, PIN Executive Director.

Pin Website Relocating

The official PIN website will be relocated from SAIT to a new server located at Mohawk Valley Community College. You will still be able to access the site with the same address: www.pinnet.org.

Although the address has not changed, the site has gone through a facelift that includes several new features. These features include an asynchronous interactive area for disciplinary discussions in Business, Hospitality, Fine Arts and Quality. This area will allow faculty to exchange thoughts and ideas regarding their areas of expertise. College presidents will also have a separate area for asynchronous discussion to allow the exchange of thoughts and ideas regarding the PIN organization. The exchange area for college presidents will be password protected. Passwords will be e-mailed to each president in a separate e-mail. A new menu has been added to make navigation easier and e-mail addresses have

been updated to reflect any changes that have been made recently. If a school

has a website, it is accessible from several locations within the PIN website.

The PIN website will also offer on-line registration for the PIN Y2K1 Conference

to be hosted by Mohawk Valley Community College in June 2001.

While we wait for the official PIN website address to be relocated, we invite you to check out the beta version of the website at

www.mvcc.edu/pin_site. Please be aware that this is a beta test site and all of the links and features may not be accessible. Feedback is encouraged! Please contact Michael Schafer at mschafer@mcvv.edu or the PIN website administrator, Jeff Kimball at jkimball@mvcc.edu.

PIN Member Highlights

New Confederation College President

Roy Murray, past PIN President and Executive Board member, retired from the presidency of Confederation College this past summer. We wish Roy the best of luck in his new ventures. John Walker, Chair of the Confederation College Board of Governors, has announced the appointment of Patricia Lang as President, effective July 10, 2000.

In making the announcement, Chair Walker commented that following an extensive, national search process, Ms. Lang was selected as "the right person who will foster growth and prosperity for the students throughout the vast area we serve."

Ms. Lang has worked in a number of management positions at Georgian College for the past 15 years, culminating in her senior administrative appointment as Vice President, Academic and Student Services. She has acquired 30 years of extensive secondary and postsecondary education experience in Quebec and Ontario, including previous teaching positions with Northern College and Cambrian College.

A strong advocate of lifelong learning, Ms. Lang holds a Master of Arts degree from Central Michigan University, and a Bachelor of Nursing degree from the University of New Brunswick.

New Members

PIN welcomes two new members, Lethbridge Community College and the Association of Northern Ireland Colleges. Check out their websites:

Lethbridge CC: www.lethbridgecollege.ab.ca ANIC: www.anic.org.uk

Lethbridge Community College

Lethbridge Community College's mission is workforce development. This primary goal is accomplished through a vision that combines the highest quality career training with strong partnerships in the community.

The College offers training in more than 70 diverse career areas. In addition to the hundreds of professional and personal interest courses, the College offers 39 two-year diploma programs, 20 one-year certificate programs and 30 apprenticeship and adult training programs. The College enrolls 4,000 students and 1100 employees (45% full-time).

The College also offers an applied degree in conservation enforcement, the only one of its kind in Canada. Close to 150 courses are also available through distributed (distance) learning, including 13 courses delivered entirely on-line through their website.

Partnerships with the business community, such as Shaw Communications, gives our students and graduates the added advantage of learning in the high-tech classroom combined with real-world experience and increased employment opportunities.

With the Technology Preparation program, LCC is partnered with eight regional school divisions to offer high school students the chance to apply advanced high school course curriculum directly to College credit. Linkages with degree granting institutions like the Universities of Lethbridge and Calgary make an LCC diploma a great starting point for many students.

LCC is also a leading institution in applied aquaculture research and the only community college in Canada to receive Canadian Foundation for Innovation (CFI) funding. For its work in breeding and raising grass carp as a biological weed control, CFI wishes to see LCC become an aquaculture centre of excellence. In 1999-2000 LCC¹s student population grew an estimated 3%. New program initiatives and regular growth could add a further 1,000 spaces at LCC by 2005. To accommodate this growth, the College is planning a major construction project in the next few years.

Association of Northern Ireland Colleges Further Education In Northern Ireland

The Northern Ireland Colleges were incorporated through the Education (NI) Order 1997 and became incorporated bodies from 1st April 1998, thus severing the relationship with the Education and Library Boards. Management responsibility now lies with the 17 Governing Bodies of the Colleges. Colleges now own their property and assets and employ their own staff and relate directly to the Department of Education for Northern Ireland which funds the Sector.

Further Education Services

Colleges provide Vocational and Life-Long Learning Programmes in a broad range of programmes for introductory level to degrees-from Business Administration to Engineering

Technology with a wide range of Arts programmes; from entry level to degree level.

- In 1997/98 there were 85,669 students enrolled.
 - \circ 71% of which were part-time.
 - 12% were involved in Higher Education.
 - Higher Education enrolments increased between 1996 and 1997 to 1997/98 by 14%.
 - 38% of students are aged 26 and over.
 - o 60% of students are engaged on Vocational Programmes.
- There are 2,300 full-time equivalent lecturers in Further Education, 1,800 full-time.
- There is approximately 1,800 support staff.
- The cost of providing Further Education in Northern Ireland is in the order of £94 million per year.

Mission

To support the Northern Ireland Further Education Sector to advance its interests and to represent the views of those who have responsibility of Governing and leading Colleges.

Aims

- To influence decision makers within Northern Ireland and the United Kingdom to the benefit of the Sector, its Students and other Clients.
- To help secure the recurring and capital resourcing of the Sector.
- To support decision makers at college level.
- To provide information about the role and work of Northern Ireland Colleges.
- To bring Colleges together to gather views and formulate policy particularly regarding Education and Training but also in relation to other aspects of the operation of colleges.

- To advise and assist Governing Bodies and Directors as governors, managers and leaders.
- To provide advice and support to colleges in respect of their legal, business and financial activities including their role as employers.
- To promote and carry on the activities of an employer association.

Member Colleges:

- Armagh College of FE
- Causeway Institute FHE
- Castlereagh College FHE
- East Down Institute FHE
- East Tyrone College FHE
- Fermanagh College of FE
- Limavady College of FE
- Lisburn Institute FHE
- Newry & Kilkeel Institute FHE
- Northern Ireland Hotel & Catering College
- North Down & Ards Institute FHE
- North East Institute FHE
- North West Institute FHE
- Omagh College of Further Education
- Upper Bann Institute FHE

TAFE Directors Australia

TAFE Directors Australia is a national association of Directors of Technical and Further Education (TAFE) Institutes. The TAFE sector in Australia is similar to community colleges and polytechnics in the United States and the United Kingdom. TAFE Directors Australia (TDA) operates from a secretariat in Canberra and is governed by a steering committee comprising one representative from each member state and territory. Membership is open to CEOs of TAFE Institutes and TAFE components of multilevel universities. Most of the Directors of TAFE Institutes throughout Australia are now members.

TDA was set up two years ago to provide national leadership in relation to vocational education and training (VET); to promote the role that TAFE Institutes play as the public providers of VET and to secure greater recognition of the contributions that TAFE makes to Australia's social and economic development. The aim was to give TAFE Institutes a greater public voice and to achieve greater input into policy development and decision-making, especially at the national level. Our activities cover three broad areas.

First, TDA provides a forum for discussion and exchange of views on a range of matters of mutual interest and concern to Institutes. Current issues include a range of matters relating to the National Training Framework, which has involved significant changes to Australia's training arrangements that have been progressively implemented since 1996; the role of TAFE as the public provider of VET; teaching standards; performance measures; funding issues; delivery of VET in schools; and professional development and succession planning.

Second, TDA provides a vehicle for making representations to government and participating in a range of government advisory committees and working groups. Some recent examples are representations made to Senate Inquiries into the Quality of Vocational Education and Training in Australia, government funding for VET and proposed changes to legislation affecting overseas students.

TDA also undertakes activities and provides services that are designed to assist and support Directors and their Institutes. Some examples are:

- information dissemination
- research and information collection.
- leadership development and succession planning projects.
- seminars on implementation and compliance issues associated with major tax changes.
- facilitating staff exchanges.
- supporting Institutes in overseas marketing of VET through such activities as market research, the production of generic promotional material and holding workshops on multilateral procurement opportunities.

As well as holding an annual conference, we organise policy forums from time to time on particular issues. For example, we will be holding a national forum in November to consider problems and challenges being encountered in implementing Training Packages. These are a critical part of the Australian Government's industry-oriented approach to training. The Training Packages have been developed on an industry-by-industry basis, with each Package comprising a set of competency standards, qualifications and assessment guidelines. Some important educational, quality and funding issues are involved.

Our conference next year will be held from 5-6 March in Brisbane. It will be exploring issues related to *Measuring Success in VET*. In March 2002 we will be hosting in Melbourne the Second World Congress of the World Federation of Associations of Colleges and Polytechnics. The Congress will have as its broad theme *People and Technology* ... *Bringing the World Together* and is expected to draw attendance from around 1500 representatives of education and training from across the world.

Attracting New Members

PIN membership is currently open to institutions in Australia, Canada, Ireland, Netherlands, New Zealand, the United Kingdom and the United States. If you are aware of schools that are interested in becoming a PIN member contact Bill Warner, Executive Director, who will provide the institution with PIN information.

Membership is available in two tiers: full members and provisional members. All members should be technical/community or further education institutions, publicly or privately funded.

1. FULL MEMBERSHIP

The minimum criteria for full members are as follows:

- a. The institution should provide evidence that the President (or equivalent) is committed to the "Understanding" as described under "Purpose" of PIN.
- b. The institution should be committed to incorporating an international dimension into existing/future college programs and services.
- c. The institution should pay dues annually at the full rate as set by the PIN Executive Board.

Full and provisional members are sponsored by a current member and approved by a two-thirds vote of the PIN Executive Board.

Continued membership is dependent on meeting the minimum criteria for each tier and satisfying membership responsibilities as determined by the PIN Executive Board.

The membership of PIN is limited to 90 institutions.

2. PROVISIONAL MEMBERSHIP

The minimum criteria for provisional membership is as follows:

a. The president/principal of the institution wishes to explore or expand its commitment to international education as described under "Purpose" of PIN.

b. The institution pays half of the annual dues as set by the PIN Executive Board.

2000-2001 Faculty/Staff Exchange-Visit Program

Applications are currently being taken for the 2001 Faculty/Staff Exchange Visit Program. The exchange and visit program is designed to facilitate faculty exchanges and visits among PIN member colleges. The exchanges and visits are designed to enhance the professional development of faculty and to further international understanding of two-year colleges. The colleges are expected to support and facilitate the exchange/visit process. The college and the faculty members develop the exchange or visit to meet their institutional and individual objectives.

PIN will award two \$500 (US) stipends to facilitate faculty exchanges and visits to each country for the academic year. It is expected that the college will match the dollar amount of the stipend. The match will be cash or an in-kind contribution.

Process

- 1. The Faculty Exchange and Visit Program Application Form should be used.
- 2. The program criteria must be addressed in the application.
- 3. The narrative should be no longer than 1000 words.
- 4. The college president/principal and the faculty member must sign the application form.
- 5. If there is a need for assistance in identifying a host college, PIN will assist in identifying appropriate host colleges.
- 6. Faculty Exchange and Visit Program Application are submitted to Executive Director, Bill Warner.
- 7. The Executive Committee reviews all applications.
- 8. The Executive Committee will identify the award recipients.
- 9. The PIN president will notify the successful and unsuccessful applicants by May 1.
- 10. The \$500 (US) stipend check will be sent to the college president, who will make the award to the faculty/staff member.

Forward your Faculty/Staff Exchange and Visit applications to Bill Warner, Executive Director.